1. Background and Rational

Pak Agriculture Coalition (PAC) approached UAF and Sukkur IBA and requested to consider starting a four year BBA (Agribusiness) Degree with the objective to produce technical graduates (Ag-buzz), equipped with hard core area i.e. Agriculture and having soft skills--business skills- to cater the needs of the industry. A series of meetings i.e. five meetings held so far at Faisalabad, Lahore, Karachi, Lahore with stakeholders for consultation and designing of this program to tailor it to the needs of the stakeholders. Latest meeting in this connection held at UAF which was chaired by Executive Director, HEC on 30-5-2014

The four years BBA (Agribusiness) is a Joint degree program by UAF and Sukkur IBA is a need based program--designed to serve the needs of the industry. The young individuals who have completed twelve years of education would be ineligible for admission in this program. This program is open to the students with diverse educational backgrounds including humanities, science, arts, agribusiness and commerce etc. Accordingly, candidates for this program shall be carefully screened through a rigorous and effective admission process.

It is a Bachelor Degree Program with Emphasis on Farm Management and Business (Hybrid) based on inter provincial model. It is hoped that it shall open new avenues of employment for successful graduates. It is expected that this degree shall facilitate in greater personal development and earning of higher salary jobs as well as they will be trained in such a way that they may start their own business and will act as the job providers to others.

2. Learning Outcomes

The students who earn the BBA (Agribusiness) Joint degree program will be able to:

I. Communicate effectively, professionally and demonstrate the ability to create coherent written and oral statements.

II. Demonstrate the ability to identify and evaluate relevant information for decision-making and make usage of diagnostic thinking skills and analytical techniques to assess the information and solve problems in the agribusiness environment characterized by uncertainty.

III. Understand the importance of teamwork and group dynamics in achieving organizational goals and demonstrate ability to work effectively in teams.

IV. Understand various leadership styles and demonstrate proven ability in exercising these
styles according to the requirement of the situation.

V. Understand the dynamics of the organizational conflict, power and politics and make use of their analytical and interpersonal skills accordingly. Acquire awareness of global perspectives and understand the theory, operations, and challenges of global business.

VI. Demonstrate functional business knowledge and interpret essential business concepts and principles and nurture related skills, knowledge and attitude.

VII. Identify core organizational values and understand the ethical issues and social diversity and demonstrate the ability to propose feasible solutions to these issues.

VIII. Understand computer-based information systems and interpret functional agribusiness knowledge with the assistance of contemporary computing tools.

3. Structure of BBA (Agribusiness) Joint degree program

a) The BBA (Agribusiness) Joint degree program is of 4-year duration, spread over 8 regular semesters, and consisting of 132 credit hours according to HEC requirements for the said degree program.

- Credit Hours at UAF: 68
- Credit Hours at Sukkur IBA: 64
- Total Credit Hours: 132
- HEC Requirement: 124-136

b) Nature of Degree

- Joint degree program (Hybrid) between UAF & Sukkur IBA. It is going to be the unique program which is based on Inter Provincial Model with 4 years (i.e. Eight Semesters) duration. We hope to start the program in August 2014.

- The first 4 semesters (2 years) will be offered at UAF for all students admitted at both institutions whereas next four semesters (last two years) will be offered at Sukkur IBA for the students admitted at both Institutions.

STATUTES AND REGULATIONS RELATING TO BBA (AGRIBUSINESS) JOINT DEGREE PROGRAM (4-YEAR, 8-SEMESTER)

Eligibility Criteria:

- 12 years of schooling. A candidate must have passed the Intermediate or an equivalent examination securing at least 50% marks or Intermediate (Pre-Agriculture) securing CGPA 2.5/4.00.

- However, admission shall be granted on the basis of marks secured in matric/equivalent examination provisionally. The final merit list shall be determined and re-notified on the basis of HSSC result produced by the applicant immediately after declaration of his/her result by the concerned board. In case any of the provisionally selected candidates could not fulfill the minimum required percentage of HSSC/equivalent or not fall on merit, his/her
provisional admission shall stand cancelled automatically and he/she shall have no claim whatsoever. In this case, the dues deposited will be refunded being ineligible candidate after following the prescribed procedure.

- **Admission**
  - Purely on merit to be determined on the basis of academic performance, entry test and interview. The proportional weight for academic performance and entry test/interview shall be 50:50, respectively.
  - Students seeking admission to BBA- (Agribusiness) will have to apply for admission separately either at UAF or Sukkur IBA.
  - An entry test having same question paper consisting of 100 MCQs shall be administered simultaneously at both institutions.
  - A separate merit shall be determined by the both institutions among the candidates who have applied and qualified for the admission.
  - The Director, IBMS shall be the admission granting authority for the candidates seeking admission in UAF and Director, Sukkur IBA for the candidates seeking admission at Sukkur IBA.

**No. of Seats - 50 (25+25)**
- A total number of 50 seats (25 from Punjab and 25 from Sindh, subject to increase if required, by the competent authority on the recommendations of the Director concerned) will be available for admission in BBA (Agribusiness) degree program. Equal opportunity will be provided to female candidates.

**Fee**
- Rs. 53750/- per semester (excluding Hostel & Prospectus fee)
- Students shall deposit fee/dues in the specified bank by their respective admission granting university/institution

**Hostel Accommodation**
Hostel accommodation shall be provided but student shall have to apply for it.

**Credit Earning**
- The students shall earn credit(s) by studying at Sukkur IBA, and UAF. Each institute/University shall transfer credits earned by the respective students to the admission granting Institute/University at the end of each semester for the award of degree to the students.

**Degree Awarding**
Students will be conferred upon degree by the admission granting Institute/University through credit earning/credit transfer facility.

**Other Regulations**
In addition to above mentioned regulations, all other statutes and regulations implemented by UAF for undergraduate degree programs will also be applicable to this degree program in the same spirit.