Validating Extension Information

Farmers

Extension

Research

Strengthening the Skills of Young Professionals in Afghanistan and Pakistan
Elements of a Successful and Rewarding LOCAL Extension Program

- Academic/University connection
  - Objective, fair, respected source of information

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6/18/2011
Ronald Reagan said: “Trust but verify.”
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How do you verify new extension information?

1. Be well informed.
2. Carefully evaluate the specific information before using it by:
   1. Evaluating the information source.
   2. Carefully reading it to see if data supports conclusion.
   3. Checking the references in the information.
   4. Asking other experts and farmers who have tried it.
   5. Trying it yourself or assist farmer in a limited trial.
Workshop Exercise

Tell the group about a time a farmer came to you with a new:

- Insecticide, herbicide, fungicide, fertilizer or growth regulator....
- Machine.....
- Way to irrigate a tree with very little water...

That seemed too good to be true.....

Tell us how you demonstrated it was true or false.....