University of Agriculture
Faisalabad - Pakistan

Golden Jubilee Celebrations

Horticulture Week
February 14-19, 2011

Institute of Horticultural Sciences
Faculty of Agriculture, UAF

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The Department of Horticulture was established in the Punjab Agriculture College Layallpur, now University of Agriculture Faisalabad. Teaching & Research in the department has been organized into different disciplines of Horticulture i.e., Fruits, Vegetables, Floriculture and Landscape, Post harvest and tissue culture. In 2003, the department was upgraded as Institute of Horticultural Sciences and a new section of Medicinal and Aromatic Plants was added. The institute is a leading centre of Horticulture education and research in the country with 25 highly qualified faculty members and is well equipped with modern facilities for education, research and extension.

Horticulture industry is progressing at fast pace worldwide. The fate of the horticulture industry in various parts of the world is interconnected. Similarly, in Asia it is dependent upon the dynamics of trade in horticultural products within the region and in the interacting adjacent regions. Trade dynamics are the result of interactions among various driving forces such as consumer behaviour, intensity and effectiveness of product promotion, product supply, quality and price, as well as the productivity and efficiency of each segment of the overall supply chain of various products. The success of our industry and country will depend on our preparedness to meet the growing challenges at local and global levels. The Institute of Horticultural Sciences remains committed to take lead in addressing these challenges.
University of Agriculture Faisalabad is going to celebrate 2011 as its “Golden Jubilee” year. A series of sensational events will be held throughout the year and as part of that one-week (February, 14-19, 2011) is reserved for Horticultural programs. The details of activities are:

### Golden Jubilee Week

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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<tbody>
<tr>
<td>14-02-2011</td>
<td>Seminar on 50-years of Horticulture in Pakistan</td>
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<tr>
<td>15-02-2011</td>
<td>Floral arrangements competition</td>
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<td>17/18-02-2011</td>
<td>Seminar on Medicinal Plants; Exhibition of Herbal products</td>
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<td>18-02-2011</td>
<td>Seminar on Mushroom Culture</td>
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<td>19-02-2011</td>
<td>Seminar on Controlled &amp; Modified Atmosphere Storage</td>
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Organizing Committee
Dr. Muhammad Amjad
Dr. Muhammad Aslam Pervez
Dr. Aman Ullah Malik
Dr. Muhammad Asif Ali
Dr. Muhammad Qasim
Dr. Muhammad Jafar Jaskani
Dr. C. M. Ayyub
Dr. Saeed Ahmad
Dr. Adnan Younis
Mr. Karim Yar Abbasi