

**Semester Wise Break Down of Courses of MBA (Executive)**  
**Weekend Degree Program**  
**Duration 2 years**

<b><u>Course No.</u></b>	<b><u>Title of the Course</u></b>	<b><u>Credit Hours</u></b>
<b><u>1<sup>st</sup> semester</u></b>		
BM-701	Agribusiness Management	3(3-0)
BM-702	Financial Accounting	3(3-0)
BM-711	Marketing Management	3(3-0)
BM-717	Managerial Economics	3(3-0)
Stat-702	Statistical Methods for Business Management	3(2-1)
<b>Total</b>		<b>15</b>
<b><u>2<sup>nd</sup> semester</u></b>		
BM-706	Information Technology in Business	3(2-1)
BM-712	Human Resource Management	3(3-0)
BM-715	Financial Management	3(3-0)
BM-723	Business Research Methods	3(2-1)
BM-729	Strategic Marketing	3(3-0)
<b>Total</b>		<b>15</b>
<b><u>3<sup>rd</sup> Semester</u></b>		
BM-719	Special Problem	1(1-0)
BM-722	Cost and Management Accounting	3(3-0)
BM-730	Strategic Finance	3(2-1)
<b><u>Banking and Finance Specialization</u></b>		
BM-732	International Financial Management	3(3-0)
BM-735	Corporate Finance	3(3-0)
BM-736	Investment and Portfolio Management	3(3-0)
<b><u>Marketing Specialization</u></b>		
BM-745	Global Marketing	3(3-0)
BM-747	Advertising and Sales Promotion	3(3-0)
BM-748	Sales and Retail Management	3(3-0)
<b><u>Human Resource Management Specialization</u></b>		
BM-757	Performance Management	3(3-0)
BM-758	Leadership and Team Management	3(3-0)
BM-761	International Human Resource Management	3(3-0)
<b><u>Agribusiness Management Specialization</u></b>		
BM-768	Marketing of Agricultural Products	3(3-0)
BM-771	Wholesale Markets	3(3-0)
BM-776	Food Safety and Quality Management	3(3-0)
<b><u>Management Information System Specialization</u></b>		
BM-763	Database Management	3(2-1)
BM-766	Expert System and Artificial Intelligence	3(2-1)
BM-764	Computer Networking	3(2-1)
<b>Total</b>		<b>16</b>

**4th Semester**

BM-718	Organizational Behavior	3(3-0)
BM-720	Seminar	1(1-0)
BM-724	Entrepreneurship	3(3-0)
BM-754	Globalization and Trade Developments	3(3-0)

**Banking and Finance Specialization**

BM-733	Financial Statement Analysis and Reporting	3(3-0)
BM-742	Financial Risk Management	3(3-0)

**Marketing Specialization**

BM-751	Industrial Marketing	3(3-0)
BM-755	Case Studies in Marketing	3(3-0)

**Human Resource Management Specialization**

BM-760	Personnel Training and Development	3(2-1)
BM-762	Case Studies in Human Resource Management	3(3-0)

**Agribusiness Management Specialization**

BM-773	Agricultural Price Analysis	3(3-0)
BM-778	Case Studies in Agribusiness	3(3-0)

**Management Information System Specialization**

BM-765	Operating System	3(2-1)
BM-767	System Analysis and Design	3(2-1)

**Total****16**