

SCHEME OF STUDIES
B.SC. (HONS.) AGRI. MAJOR MARKETING and AGRIBUSINESS

SEMESTER-V *(Students will opt for 5 credit hours from elective courses)*

Course #	Title	Credit Hours	Course Type
MAB-505	Introduction to Agricultural Marketing	3(3-0)	Major
MAB-507	Introduction to Agribusiness	2(2-0)	Major
MAB-509	Principles of Marketing	3(3-0)	Major
AE-501	Microeconomics	4(3-1)	Supporting
AE-503	Mathematical Economics	3(3-0)	Supporting
Sub-Total Credit Hours		15	
MAB-511	Principles of Management	3(3-0)	Elective
MAB-513	Introduction to Human Resource Management	2(2-0)	Elective
MAB-515	Business Communication	3(3-0)	Elective
MAB-517	Introduction to Agribusiness Law	2(2-0)	Elective
Total Credit Hours		20	

SEMESTER-VI *(Students will opt for 5 credit hours from elective courses)*

Course #	Title	Credit Hours	Course Type
MAB-502	Pricing of Agricultural Products	3(3-0)	Major
MAB-504	Introduction to Agribusiness Entrepreneurship	2(2-0)	Major
MAB-506	Agribusiness Institutions and Legislation	3(3-0)	Major
STAT-502	Statistical Methods for Economists	3(3-0)	Supporting
DE-502	Macroeconomics	4(3-1)	Supporting
Sub-Total Credit Hours		15	
MAB-508	Agribusiness Information System	3(3-0)	Elective
MAB-510	Agribusiness Export Marketing	3(3-0)	Elective
MAB-512	Wholesale Markets; Operations and Management	2(2-0)	Elective
MAB-514	Agribusiness Policy	2(2-0)	Elective
Total Credit Hours		20	

SEMESTER-VII *(Students will opt for 2 credit hours from elective courses)*

Course #	Title	Credit Hours	Course Type
MAB-601	International Trade	3(3-0)	Major
MAB-603	Consumer Behavior	3(3-0)	Major
MAB-607	Agribusiness Accounting and Finance	2(2-0)	Major
AEE-611	Preparation of Research Projects and Scientific Writing	2(1-1)	Supporting
	Deleted		
MAB-615	Research Methods in Agribusiness	4(3-1)	Major
ERE-605	Introduction to Econometrics	4(3-1)	Supporting
Total Credit Hours		18	
MAB-611	Horticultural Marketing Management	2(2-0)	Elective
MAB-613	Livestock and Poultry Marketing Management	2(2-0)	Elective
Total Credit Hours		20	

SEMESTER-VIII

Course #	Title	Credit Hours	Course Type
MAB-612	Internship and External Evaluation	6(0-6)	Major